

Approved 5/18/2006

**INTERAGENCY COORDINATING COUNCIL
COMMITTEE MEETING NOTES**

COMMITTEE: Public Awareness

RECORDER: Elissa Provance

DATE: March 24, 2006

COMMITTEE MEMBERS

PRESENT: Elaine Fogel Schneider, Toni Doman, Cynthia Jaynes, Kathleen Colvin, Kay Ryan, Rebecca Carroll

ABSENT: Stephanie Pringle Fox, Thomas McCool, Cal Enriquez, Shirley Stihler, Alicia Sheflin Thompson, Zelna Banks, Janet Canning

GUESTS: Kevin Brown, DDS

LIAISON: Erin Paulsen, DDS

MEETING NOTES

I. INTRODUCTIONS AND WELCOME

PAC members provided introductions and welcomed Kay Ryan, formerly a Community Representative to the Family Resource and Supports Committee; Rebecca Carroll, a new Community Representative who is a Columnist for a Santa Barbara County newspaper; and Erin Paulsen, a new DDS staff person who will replace Carmen Harms as the DDS Liaison to the Committee. Kevin Brown, the new DDS Staff Manager, was also welcomed by the Committee.

II. AGENDA REVIEW

The agenda submitted for the March meeting was replaced due to outcomes from the January offsite meeting.

III. REVIEW AND APPROVAL OF PRIOR MEETING NOTES

PAC November 2005 minutes were reviewed and approved with no changes.

IV. EXECUTIVE COMMITTEE REPORT

The Executive Committee Meeting and subsequent meeting with the Committee Chairs/Members and Community Representatives resulted in the decision that all committees should look at priority areas decided upon at the January offsite meeting to identify the best fit for each Committee to address during the next two years. The three priority areas are:

1. Infant Mental Health/CAPTA/Foster Care
2. Special Health Care Needs, Managed Care, Outreach to Primary Health Care Providers

3. Child Care

In addition, each Committee was asked to set an agenda for the May ICC meeting.

V. OUTREACH TO PRIMARY HEALTH CARE PROVIDERS

Following a brief description of CAPTA (Child Abuse Prevention and Treatment Act), which calls for all children with substantiated reports of abuse by Child Protective Services to be referred for an Early Start evaluation and assessment, Committee members discussed current and potential outreach efforts to health care providers. These include:

- Health and Wellness Conference with an Early Start strand (September)
- Targeted outreach to mental health providers
- Prepare a brief educational document for parents
- Follow-up with First 5 re New Parent Kits to ensure Early Start information is included
- Investigate parent outreach efforts used by the Department of Social Services to see if they refer families to Early Start (Kay to follow-up)
- Bring regional center staff to the table to discuss targeted outreach and child find efforts
- Design a bumper sticker, e.g., "Concerned About Your Child's Development? Call 800/515-BABY," or "Got Kids, Got Questions? Call 800/515-BABY."
- Develop a feedback loop for Early Start mailings
- Evaluation of Early Start materials
- Investigate the possibility of First 5 funding to
- Submit information to professional medical journals and publications
- Review DDS responses to recommendations (i.e., provide Child Find Fact Sheet ideas in all Early Start material mailings) for follow-up (Elissa to follow up)
- Expand the BabyLine to include information about Infant Mental Health
- Identify different venues for posters distribution
- Outreach to child care providers, i.e., what is respite/childcare/nursing and educate new parents- DDS/Perinatal/Department of Education, etc.
- Outreach In Hospitals to Discharge Nurses

In addition, staff to the Committee will send members the information sheet on Child Find (prepared November 2004) and information from a 2003 joint meeting with PAC and the Integrated Services and Health Committee.

V. OTHER

PAC members will follow-up on outstanding items, i.e., the Parent Newcomer Flyer and the Reasons for Concern Pilot Study.