

FY 2017/18 DISPARITY FUNDING APPLICATION

Note: Please complete this form for **each** proposed project. Please refer to the application instructions for clarification for any of the following questions.

Please check the box that describes your organization		
<input type="checkbox"/> Regional Center	<input checked="" type="checkbox"/> CBO, 501(c)(3)	<input type="checkbox"/> CBO, non-501(c)(3)

A. Grantee Information

1. Name of Organization/Group	2. Date
Esperanza Community Housing Corporation	10/30/17
3. Primary Contact (Name)	
Ivy Panlilio	
4. Mailing Address	
3655 South Grand Ave. Suite 280, Los Angeles, CA 90007	
5. E-mail Address	6. Phone Number
ivy@esperanzacommunityhousing.org	(213) 748-7285 x225
7. Brief Description of the Organization/Group (organization type, group mission, etc.). Please include details about the organization/group's vision and how it ties to the targeted population.	
<p>Founded in 1989, Esperanza Community Housing (Esperanza) provides a comprehensive approach to community development and neighborhood revitalization for low-income families of color living in Los Angeles. Esperanza has grown into a nationally recognized and multi-faceted social justice organization impacting tens of thousands of people. Esperanza's core programs are: 1) Affordable Housing – Addressing displacement and housing vulnerability, our quality, safe family housing units offer security and shelter to over 550 low-income tenants. 2) Health and Access to Care – Promoting a broad culture of wellness, Esperanza educates and supports the empowerment of community members to improve health and increase access to care. 3) Economic Development – Facilitating local economic development, Mercado La Paloma provides growth opportunities and financial stability to small, family-owned businesses. 4) Arts and Culture – Stimulating involvement in the arts and increasing civic engagement, our programming celebrates the rich heritage and vibrant traditions of the local community. 5) Environmental Justice - Ensuring families are safe from toxins in their homes and neighborhoods, Esperanza advocates for public policy through a human rights and environmental justice framework. By partnering with the community, Esperanza's work has been impactful in advancing the health, dignity, and human rights of the community. Esperanza's Promotores de Salud (Community Health Promoters) Leadership Training Program was designed by our current Executive Director, Nancy Halpern Ibrahim, in 1995 and has since become a nationally recognized model for community health. In the last two decades, Esperanza has trained and cultivated 494</p>	

FY 2017/18 DISPARITY FUNDING APPLICATION

Promotores de Salud to provide culturally accessible health education, primary prevention, and advocacy to families and children. The Training Program is the framework for the rest of our programs at the intersection of health and housing. During a visit in 2009, Vice President Joe Biden called Esperanza's Promotora de Salud Program "a model for other groups all across the country working to improve the lives of the people in the neighborhoods that are so underserved."

B. Project Information

1. Project title
A Strengths-Based Approach to Supporting Families, Thriving Children, and Healthy Homes
2. Describe how the target population is an underserved population.
<p>Esperanza serves low-income communities of color in South Central Los Angeles and the surrounding areas. The communities we serve have long suffered a disproportionate allocation of resources which have left them without adequate access to basic care and community services. Households earn below the 100% federal poverty level of \$24,300 for a family of four. Economic hardships, such as rent-burden, lack of livable wages and good jobs, intensify already existing barriers. The population is primarily Latino with many residents being foreign-born and having difficulty navigating systems that can be confusing and bureaucratic, including the Regional Center systems. Without the benefit of education and information, many of these families can find themselves in distress without any knowledge of how to seek adequate services or they hold off seeking services. The communities we serve face widespread disparities caused by multiple factors, including the interlocking problems of poverty, health issues, low educational attainment, lack of income, lack of affordable housing, and prevalence of slum housing.</p>
3. Describe the project and its goals/objectives. <i>*Complete the Schedule of Development/Activities Worksheet (Attachment C) and include with your application.</i>
<p>Esperanza plans to collaborate with the Lanterman Regional Center with the primary goal of better equipping Lanterman families with information and support to navigate all social services and generic resources available to the families, thereby increasing their knowledge, confidence, and self-reliance to thrive in the long term. Esperanza's project objectives are: 1) Provide education to increase the knowledge and life skills of families through a curriculum-based 6 workshop series to be offered quarterly to Lanterman families; and 2) Provide a Promotora Facilitator to offer one-on-one assistance to class participants outside of the workshop sessions by troubleshooting and providing advocacy for the onboarding of participants onto systems.</p> <p>To further detail objective #1, Esperanza's workshop series includes 6 classes with each lasting 2-1/2 hours. The first session will be an introduction to the Promotor Model with</p>

FY 2017/18 DISPARITY FUNDING APPLICATION

the aim of building leadership and self-esteem with participants. The second session will review all possible resources for participants, including but not limited to, CalWORKs, WIC, SSI, IHSS, food banks, housing, medical, legal, health insurance, employment resources, etc. We will have participants bring in their own relevant paperwork such as IEPs, Public Benefits, IHSS, etc. The Promotora Facilitator will help participants categorize, organize, and file paperwork into binders provided by the project. The third session will cover time management skills including mapping appointments such as medical, therapy, public benefits, etc. The Promotora Facilitator will also assist with using smart phones or other electronic devices to increase overall management skills. The fourth session will discuss enhancing communication skills to be more assertive and less adversary oriented. It will also cover different communication styles for different systems or groups. The fifth session will follow a teach-back format by providing scenarios for participants to actively process, engage, trouble shoot, and support each other. The sixth and last session will provide a final review of the workshop series, solicit feedback and suggestions, and provide a celebratory closure through distribution of certificates of completion to participants who have attended all 6 sessions. With objective #2, the Promotora Facilitator will provide additional support outside of the workshops to assist families expressing a need. Through our holistic approach, families will have the information and self-confidence to enhance their opportunities to thrive.

4. How will the project address and incorporate the input of the community it aims to serve?

Esperanza was founded as and continues to be an organization that seeks to support and empower our communities. Esperanza's staff strongly reflects the demographic makeup of Central L.A. with a majority of staff being Latino/Hispanic and Black/African American who reside in the region. Our Promotora Model has proven to be a successful strategy in targeting disparities and increasing access to services in low-income communities of color. Promotores are leaders in the community that speak the same language, share a culture, and understand the challenges families face. Much of Esperanza's work is driven by the direct response and unsolicited input from local residents. We do not create a temporary patch or assume to know what is best for our residents. Instead, Esperanza works directly with local residents to develop effective services and strategies to achieve meaningful and lasting systemic changes. We rely on the expertise and knowledge of the very people impacted by a problem to know what is needed to create community transformation. We support the empowerment of the community to build their own successes and opportunities.

5. Describe how the project's effectiveness will be measured. What type of data will be collected (qualitative or quantitative)?* Complete the Project Measures Worksheet (Attachment D) and include with your application.

Esperanza will collect both qualitative and quantitative data based on pre- and post-test surveys of program participants. We will assess how the participants' knowledge, skills,

FY 2017/18 DISPARITY FUNDING APPLICATION

and services utilization have increased as a result of attending workshops and receiving assistance from the Promotora Facilitator.	
6. Where will your project be implemented (counties, cities, neighborhoods, etc.)?	
Central Los Angeles	
7. Project Type	
<input type="checkbox"/> Outreach (community events, child find, seminars, etc.) <input checked="" type="checkbox"/> Education (workshops, trainings, support groups, etc.) <input type="checkbox"/> Promotores (parent liaisons, mentors, cultural brokers, etc.), <input type="checkbox"/> Other:	
8. Estimated number of people the project will reach/impact	
100	
9. Timeline of project (start and end dates)	
January 1, 2018 - December 31, 2018	
10. Amount requested <i>*Please complete the Budget Worksheet (Attachment D) and include with your submission.</i>	10a. Funding frequency (check one):
\$ 94016	<input type="checkbox"/> Annual Cost** or <input checked="" type="checkbox"/> One-time Cost

** Please include any related documents that will provide evidence of strategies, measures, and data that will be used to evaluate effectiveness of the program.*

*** Future funding is not guaranteed for projects that require an ongoing, annual cost.*

DISPARITY FUNDING PROPOSAL – SCHEDULE OF DEVELOPMENT/ACTIVITIES WORKSHEET

Completed worksheets shall be submitted with the funding application. List all key staff and activities, and identify the quarter that each activity will occur. More than one copy of each worksheet may be submitted if additional space is required. *Please see Attachment C-1 for a sample worksheet.*

Project Title: A Strengths-Based Approach to Supporting Families, Thriving Children, and Healthy Homes									
Objective: Conduct four 6-workshop series (2-1/2 hours per session) in Spanish for Lanterman Regional Center families to gain concrete skills in organization, time management, and communication thereby increasing their self-esteem and self-reliance.									
Issue(s) being addressed: Based on Esperanza's Promotoras' work with Lanterman families over the last few years, many families lack certain knowledge, self-esteem, and confidence to successfully navigate and manage the various systems and issues encountered by the families. Barriers are further exacerbated when families have low English literacy and language skills.									
		2018				2019			
Activity	Staff	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
		1/1/18-3/31/18	4/1/18-6/30/18	7/1/18-9/30/18	10/1/18-12/31/18	1/1/19-3/31/19	4/1/19-6/30/19	7/1/19-9/30/19	10/1/19-12/31/19
Execute grant agreement with DDS.	Executive Director	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Finalize 6-week curriculum and course materials.	Director of Health Programs and Promotora Facilitator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create outreach materials for Lanterman to distribute to their families.	Promotora Facilitator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lanterman refers 20-25 families to the first workshop series	Promotora Facilitator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop sign-in sheets and pre-test	Promotora Facilitator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

surveys for workshop participants.									
Finalize schedule of 4 workshop series (total of 24 classes)	Director of Health Programs and Promotora Facilitator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conduct 4 workshop series utilizing Lanterman Regional Center's space.	Promotora Facilitator	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gather data from workshops each quarter including pre- and post-tests for analysis	Data Analyst	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Note: Monthly intervals may also be used, rather than quarterly as shown in this sample. For projects shorter than 6 months, DDS may require monthly reporting. Please use as many copies of this worksheet as needed

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Prepare and submit quarterly DDS reports.	Director of Health Programs and Promotora Facilitator	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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		☐	☐	☐	☐	☐	☐	☐	☐

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Provide follow-up support and assistance outside of class to Lanterman families participating in the workshops	Promotora Facilitator	☒	☒	☒	☒	☐	☐	☐	☐
Ensure case notes are documented for any assistance and follow up provided to families	Promotora Facilitator	☒	☒	☒	☒	☐	☐	☐	☐
Data and information collected and analyzed	Data Analyst	☒	☒	☒	☒	☐	☐	☐	☐
		☒	☒	☒	☒	☐	☐	☐	☐

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		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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DISPARITY FUNDING PROPOSAL – PROJECT MEASURES WORKSHEET

Completed worksheets shall be submitted with the funding application. List all activities and the qualitative and quantitative measures of outcomes. More than one copy of each worksheet may be submitted if additional space is required. *Please see Attachment D-1 for a sample worksheet.*

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Activities	<ol style="list-style-type: none"> 1. Workshop curriculum and materials for the project 2. Date and number of participants at each workshop (total of 24 sessions over 12 months)
Measures of Outcomes	<ol style="list-style-type: none"> 1. Number of participants receiving information and skills building through workshops. 2. Results of pre- and post-tests of family's increase in organizational skills, time management skills, communication skills, self-esteem, and knowledge of general resources.

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Activities	<ol style="list-style-type: none"> 1. Number of participants in need of additional assistance and support beyond the workshops 2. Date, type, and duration of assistance provided to participants
Measures of Outcomes	<ol style="list-style-type: none"> 1. Rate of positive outcomes as a result of participants receiving assistance from the Promotora Facilitator 2. Greater increase in generic services utilization

PROJECT BUDGET WORKSHEET

Budget worksheet should reflect the total amount of funding needed for the duration of the project. More than one worksheet may be submitted if additional space is needed.

Project Title
A Strengths-Based Approach to Supporting Families, Thriving Children, and Healthy Homes
Project Duration (start and end date)
January 1, 2018 - December 31, 2018

Description	Cost
Salary/Wages and Benefits	
Director of Health Programs, 1FTE (\$52,992/year @ 20%)	\$10598
Promotora de Salud (Community Health Promoter) Facilitator, 1 FTE (\$31,200/year @ 100%)	\$31200
	\$
Employee Benefits @ 27% incl. FICA, SUI, Medical, Dental, W/C, Life, 401K, LTD, etc.	\$11286
	\$
Operating Expenses	
In-State Travel/Mileage (2,000 miles/year x \$0.535/mi.)	\$1070
Professional Development and Training	\$2000
Cell Phone Reimbursement (\$50/month)	\$600
2 Computers (\$1,200 each), 2 Laptops (\$2,000 each), and 1 Projector (\$500)	\$6900
Program Supplies: \$50 TAP cards per participant (\$50 x 100 participants), outreach/marketing printing, course materials, printing/copying, binders, calendars, paper, workshop food/beverages, etc.	\$14500
Administrative Expenses	
Indirect Costs @ 15%	\$12262
	\$
	\$
	\$
	\$
Additional Expenses	
Consultants (workshop presenter fees at \$300/session for 12 sessions)	\$3600
	\$
	\$
	\$

	\$
Project Budget Total	\$94016