

**FY 2019/20 DISPARITY FUNDS PROGRAM  
COVER PAGE**

**Section IV. Proposal Certification**

**Proposer's (applicant) Certification:** I certify that the information attached is true and correct.

**Authorized by (print name):** Ardene Bartlett

**Organization:** ACCESS Nonprofit Center

**Signature:** [Signature] **Date:** 9/20/19

**Collaborative Proposals Only\*\***

**Sub-grantee (subcontractor) Certification:** I certify that the information attached is true and correct.

**Subcontractor 1:**  
**Authorized by (print name):** Ethel Gardner

**Organization:** Kennedy Austin Foundation  
**Signature:** [Signature] **Date:** 9/20/19

**Subcontractor 2:**  
**Authorized by (print name):** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Subcontractor 3:**  
**Authorized by (print name):** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Subcontractor 4:**  
**Authorized by (print name):** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**\*\*As applicable. If more subcontractors are needed, complete additional copies of this section.**

## FY 2019/20 DISPARITY FUNDS PROGRAM PROJECT INFORMATION

<b>Project title</b>
Supporting African American Families through Education and Outreach to current consumers and Millennials utilizing Social Media & College Outreach Promoting Awareness and Early Detection
<b>1. What experience does the organization/group have working with the target population?</b>
<p>Ms. Bartlett, founder of Access Nonprofit Center is a parent/caregiver of a child with Autism served by SG/PRC and is well-aware of the challenges of raising a child with developmental, educational and behavioral challenges. In that same passion of those mighty mothers who were instrumental in the establishment of the Lanterman Developmental Disabilities Services Act in 1969, so is Ms. Bartlett who built the mission of ACCESS Nonprofit Center around her personal struggle to obtain access to relevant early intervention information and resources to help her two-year-old son.</p> <p>She currently serves as a member of the SG/PRC Client Services Committee of the Board and is also actively involved with public school special education advocacy. She has completed several trainings offered by SG/PRC that addresses increasing equity and empowerment: the Parent Mentor Initiative (PMI) five-module curriculum, as well as our Navigating the Regional Center System Workshops series of five modules as well as participated in Children Hospital Los Angeles focus group Disparity research. She has participated in presentations of the SG/PRC Disparity Data and understands and embraces the vision of SG/PRC to offer a variety of supports to families to reduce disparity and enhance equity in access and utilization of paid regional center services and supports, as well as generic resources.</p> <p>The ACCESS outreach team includes parents, special education teachers, social work interns, disability advocates, church ministers, foster-care advocates and others who have dedicated time to help to increase awareness, outreach and education of developmental disabilities.</p> <p>Access Current Initiatives:</p> <ol style="list-style-type: none"> <li>1. Advocate for Inclusive Programs in Neighborhood Communities</li> <li>2. Parent and Family Education and Resources</li> <li>3. Parent Support and Mentoring</li> </ol> <p>ACCESS has provided the following efforts:</p> <ul style="list-style-type: none"> <li>•Organized workshops for unified school district with Regional Center presenter</li> <li>•Disability rights Awareness and Information to YMCA, Boys &amp; Girls Club, Churches and city sports and recreation centers</li> <li>•Outreach to Police Department to encourage awareness of developmental disabilities in children</li> <li>•Information and awareness presentations to local Moms Groups providing information on early detection</li> <li>•Street Outreach to parks and local festivals to increase awareness of early detection</li> </ul> <p>As an African-American woman of a son diagnosed with Autism, she believes it is essential to the well-being of the community to create community-based support groups for parents/caregiver of African-American children with developmental disabilities. Additionally, she believes that reaching out to the emerging generations (Millennials- Gen Y &amp; Z) as they begin family planning will increase the probability of early detection in babies.</p>

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Access Nonprofit Center is a TEAM of passionate professionals who are parents, disability advocates, teachers, church ministers, culture experts, college students, film-makers, early education professionals - who are all ready to expand their passionate project.

Administratively, founder is experienced in finance and has secured and lead several six-figure projects with the State, County and City level as an Grant Administrator for L.A Community College District and Volunteers of America. We use Quickbooks for our accounting provide monthly reports. We have secured ADP payroll services to process payroll and consultant disbursements. We are in the proces of determining a software that will quickly generate data points and reports.

### **2 Explain how the target population(s) are underserved using RC POS data or other data as supporting evidence of the disparity.**

There is a coined phrase in the African American culture “the struggle continues” which means that although in the midst of victory there is still more battles to overcome. The African American community has seen many struggles and many victories. The struggle is not failure, but a reason to “fight” and work together to solve our collective issues for the well-being of our families, communities and our world.

Surely, “the struggle continues” as it relates to Awareness, Early Intervention, Authorization and Utilization of services within the Regional Centers across our great state. However, in the SG/PRC caption area, African American clients make up only 6% of the total client population, total of 411 individuals. Unfortunately, the SG/PRC POS data indicates that there is a decrease in Utilization of services among current African America consumers. This Disparity Data report provided to DDS by SG/PRC, based on the most current data of FY17-18 indicates:

- Downward trend noted in the Early Start data for the African American/Black group.
  - the average expenditure for African American babies was \$3,794 per person, in contrast to \$5,805 for the average across all ethnic/racial groups.
  - In FY17-18 the negative difference was \$2,011 below average,
  - The average for African-American adults was a negative \$243 below average across all ethnic group in FY 18,
  - In March 2019, there were about 55 African American babies eligible for Early Start services, and 21 of them had Department of Children and Family Services (DCFS-Child Protective Services in LA County) involvement. Unfortunately, there have been difficulties and delays with obtaining consent to initiate Early Start services for children involved with DCFS.
- Additionally, we must note that ther are other struggles that add to the delay and prevention of services throughout the Regional Centers:
- 1.Diagnosed Older Ages: A prominent issue among African Americans research shows that African-American with autism are diagnosed at older ages than white children, giving them less of an opportunity for proper intervention and treatment.
  2. Misdiagnosed: African-American children are also misdiagnosed at high rates, which in turn leads to delayed intervention. NPR reported that a 2007 University of Pennsylvania study found that African-American children on the autism spectrum are 5.1 times more likely to be

## FY 2019/20 DISPARITY FUNDS PROGRAM PROJECT INFORMATION

misdiagnosed with behavior disorders before they are correctly diagnosed with autism. The article pointed out that “families and doctors, alike, can mistake ASD for simple bad behavior, especially in boys, as research has shown over the past couple of decades.”

Over the years, well documented research has provided many indicators that list African Americans barriers to entry and access to services. Shown above, the regional and national statistics clearly shows that there is a continued struggle to support strategies to serve this community.

### **3. How will your project improve the lives of individuals who have developmental disabilities and/or their families?**

**Project Mission:** A Support Group - Promoting Early Intervention & Awareness of Developmental Disabilities by Educating and Engaging the Emerging Millennial Generation. A Community-centered, inter-generational approach to increase long-term awareness, participation and utilization of Regional Center services among African Americans, and African American multi-racial individuals.

**Population Target:**

- Current & Potential Parents/Caregivers of African Americans & multi-racial individuals
- Millennials – (Gen Y & Z ) child-bearing age next generation of parents/caregiver
- Unborn Child – 1 in 6 chance being born with a developmental disability

**Methods:**

- Support Group & Gatherings,
- Monthly meet-ups and Family Day/Night Out
- Black History Month Festivals and Activities
- Social Media Outreach
- Public Service Announcement (PSAs posted on Social Media)
- Incentives provided to increase likelihood of response

**Data Collection:**

# Attending Support Group: Gatherings, Meet-ups or Family Day/Night Out

# Of pamphlets disseminated at Black History Events/Festivals

# of contacts collected at events and added to Social Media

# of people responding to PSAs

# of people access RC website to sign up for alerts

Pre/Post-test measure of knowledge developmental disabilities and RC services

Survey gathering responses to information provided and likelihood to utilize RC services and likelihood to pass on the information to others.

**Target Impact:**

1. Improve the Quality of Related Information through providing updated Regional Center resources such as New Website, Online Training such ADEPT and others
2. Increase the Individual Reach through Social Media, Black History Activities and other targeted cultural centers online and onsite
  - Short Term: Increase the participation of current clients through Support Group/Family Day/Night Activities

## FY 2019/20 DISPARITY FUNDS PROGRAM PROJECT INFORMATION

- Long Term: Increase Awareness of Millennials through Social Media and College Campus Outreach thereby increasing Early Detection in babies and toddlers. Maintain continued access to these individuals through social media

Target Impact: Increase Awareness & Education brings knowledge of when and how to access RC services and generic services.

- The name Regional Center is non-descriptive and has a bit of a clinical feel and not community-based and inaccessible at many levels the proposed project will bring the RC closer to the people.

Target Impact: Increase Consumers understanding of services, the process of obtaining services, and the rights and responsibilities of consumer and vendor.

Barriers: The proposed project will reduce barriers related to TRUST, EDUCATION AND UNDERSTANDING of RC services presented from a parent/caregiver perspective.

### **4. How will this project assist to implement the RC recommendations and plan to promote equity and reduce disparities?**

SG/PRC has reported to DDS, that based on community feedback and a review of the FY17-18 POS data, SG/PRC: According to the SG/PRC report there are fluctuations in the number of African Americans served, there is essentially no growth in the African-American/Black group, as the actual number of individuals served in 2018 is less than those served in FY 2005.

SG/PRC Recommendation:

#### 1. Social Media:

- The other recurrent recommendation was for SG/PRC to get more engaged in social media (e.g., YouTube or live (or recorded) broadcasts of training) as a means of distributing information to the community and advertising training and other regional center-related activities.

#### 2. Parent/Caregiver & Community Education

- SG/PRC will continue to develop and disseminate written material in a variety of languages, including information to help families understand: What to expect from regional center at each age group; The transition from Early Start to school-age services;

#### 3. Parent/Family Support Group

There are three major conclusions that SG/PRC can make based on these past years of analyzing disparity data and working directly with families who have previously been disenfranchised:

- a) SG/PRC data show that ethnicity – which is as close as we can currently measure “culture” with these data – appears to be a more powerful influence than language in accessing and utilizing regional center paid services (POS).
- b) Building relationships – and sometime repairing relationships – with families is important in building trust. That trust leads to the families’ willingness to access services. SG/PRC is finding that using the Person-Centered Thinking approach is instrumental in building and repairing relationships. Both PMI and NRCS have also contributed to building and repairing the relationships with many families.
- c) Focusing on strengthening the relationship between families and regional center helps families overcome their barriers to using regional center services.

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**5. How is the proposed project unique or different from a current disparity grant funded effort (e.g., strategies, activities, goals) in the proposed catchment area? If the project is similar to a current disparity grant funded effort, how will the proposed project expand on the current effort?**

### UNIQUENESS

- The most important aspect of implementing this project is the personal experience and knowledge of the founder. She is an African American parent of a son who is diagnosed with Autism. She has been trained through the Regional Center as Parent Mentor, Navigating the Regional Center Services (NRCS), African American NRCS, and is SG/PRC client services committee member. She is well-informed and has Navigated RC services for her son.
- As a college professor she has access to the Millennials and understands how to outreach to the population.
- This project outreach to Millennials (Gen Y, Z) considers the unborn child because research states that 1 in 6 children are diagnosed with Developmental Disability.
- SG/PRC 19/20 recommendations include increase social media outreach. This project will build a community-centered social media platform that will connect individuals to RC resources
- Inter-generation bring all the aspects of the community together during Family Day/Night out to celebrate the strength of the African American community

### EXPAND

- The focus of the current year's NRCS on Communities of Color and the Symposia on the "Developmental Journey of Children in the African American Community" both came from SG/PRC's concern about the lack of gains demonstrated in the data over the last several years for African-American/Black individuals living at home.

The founder of ACCESS participated, as an African American parent consumer, in the above SG/PRC program and she and the other participant felt that the "Improved communication and helping families achieve empowerment has demonstrated to be the beginning of understanding how to bring equity to a family".(survey results).

The proposed project will expand on the lessons learned from the participants and provide a continuous opportunity to support parents/caregivers and those connected to individuals with developmental disabilities. Also, to provide an atmosphere that is community-centered focus on empowering through relationship and community connection.

The current SG/PRC project, NRCS, is an amazing curriculum developed for parents/caregivers giving an insight and breaks down the massive interworking of how the RC best serves its clients. For a parent/caregiver this curriculum provides clarity and how to approach and obtain services to address their needs by connecting them with RC Parent Mentors.

The proposed project will utilize summarized elements of the curriculum and provide hands on assistance and direct referrals as needed. The proposed project will utilize RC Specialist

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(Education Services, Early Intervention, and other services) to provide expert resources and help for parents who often feel hopeless and helpless.

### **6. How did your organization collect input from the community and/or target population to design the project?**

#### **1. Personal Input of a Parent/Advocate:**

As mentioned throughout proposal, the founder/project director is an African American mom of a son who is diagnosed with High Function Autism who is a client of the SG/PRC. As she began her journey as a parent of a child on the Autism Spectrum, she often felt lonely and isolated from the world of the "typicals"

But more significantly, being a parent of an African American son in America is difficult BUT being a single mom of an African American son with Asperger (Autism) is difficult, scary and induces trauma like symptoms. Although, general support groups offered some solace but doesn't compare to the support and hope that can be gained from a group that is culturally relatable.

She organized a multi-cultural groups of parents who shared the element of special needs but she noticed that African Americans struggled so much more and she empathized with their journey. The one thing that she continues to long for is a group of parents/caregivers who would relate to her cultural, personal, spiritual, and emotional challenges.

#### **2. DDS reported data**

The current year's Navigating Regional Center Services on Communities of Color and the Symposia on the "Developmental Journey of Children in the African American Community" both projects came from SG/PRC's concern about the lack of gains demonstrated in the data over the last several years for African-American/Black individuals living at home.

- parents that participated shared that they felt a sense of empowerment in expressing their family challenge.
- Speaking up to their goals and challenges will now help the regional center to know how to give support and the parent understood the importance of accepting supports
- Improved communication and helping families achieve empowerment has demonstrated to be the beginning of understanding how to bring equity to a family.

The projects utilized pre/post methods measure well-being and the level of understanding gained from the sessions. The parents/caregivers and consumers shared very positive feedback about being together to share their experiences.

Access, as a participant of the current project, obtain input from the community that they would welcome a support group that is culturally sensitive and continuous opportunity to gain knowledge an input. They shared they like the open communication and the opportunity to bring their family and not feel judged.

As struggle has been often experienced in the African American community the number of participants has been a challenge any number of barriers could be the reason. However, the

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participants strongly shared that they felt comforted at the sessions and would welcome opportunity to be a part of an ongoing group.

The hope for this project is that the Millennials College Outreach component will help break down stigmas of getting help in mental health and developmental disabilities. The hope for the future is that there is an increase of Early Detection and in babies 0-3

The proposed project will utilize trained college interns to disseminate information, participant in Black History Month activities to spread awareness of developmental disabilities. Additionally, the founder is a trained certificated Regional Center Parent Mentor and she will offer parents/caregivers mentoring and direction to help their families obtain the best services needed.

### **7. Describe how your organization will leverage and build upon strategies, collaborations, and lessons learned to continue to address the identified disparities after completion of the project.**

The third principal of Kwanza is Ujima: Collective Work and Responsibility which means to build and maintain our community together and make our brothers' and sisters' problems our problems and solve them together. The project will be sustained by the collect work and responsibility of all those understand that together we are stronger, united we are powerful, and knowledgeable we are invincible.

The team of Access has considered the following suggestions to sustain the project if the project funding decreased significantly in Year 2 and moving forward.

- Collaborate with College Social Science departments to offer Independent study credit to College Interns. Higher qualified interns are secured with financial incentives.
- Scale down the formal aspect of the support group to quarterly and monthly is optional but may utilize a virtual format if necessary.
- As participants become invested, they will be open to hosting rotation and potluck
- If the participants become invested that it will become a formal group with an elective board and formalized the project
- The group may solicit support from local restaurant to donate catering or reduce the cost of the catering
- Social media monthly posting and will connect to information from the RC website while members of the group may submit updates and comments at will
- PSA will continue to run on the site with the hope that it will be picked up to reach a bigger audience
- Annual participation in Black History Month Activities will continue but may be scaled to be targeted instead of general population

The proposed project initial year will provide a foundation to build on and improve for the next year. The hope is that after the initial year of building a model that works that it may be duplicated and utilized throughout the state. Access will continue to advocate for the support of African American parents/caregivers and consumers with the hope that these efforts will decrease and hopefully eliminate the disparities related to the Early Detection and Utilization of services.



**DISPARITY FUNDING PROPOSAL – SCHEDULE OF ACTIVITIES AND MEASURES**

Completed worksheets shall be submitted with the funding proposal. List all activities, the responsible party, and which quarter each activity will occur; include how the activity will be measured, the quarter data for each measure will be reported; and any additional information. More than one copy of each worksheet may be submitted if additional space is required or you may add rows to this table. *Please see Attachment C-1 for a sample.*

**Year 1 Goal:** Supporting African American Families through Education and Outreach to current consumers and Millennials utilizing Social Media and College Campus Outreach Promoting Awareness and Early Detection

PROJECT ACTIVITIES			PROJECT MEASURES			
Activity	Quarter Activity Will Occur (check all that apply)	Responsible Party and additional information	Type of Measure	What Will Be Measured?	What is the Target for This Measure?	Quarter Data Will Be Reported (check all that apply)
Execute Agreement All staffing secured and ready to execute. Preparation, Planning and other Administrative aspects will be completed by first day of execution in order to participate in Black History Month 2020 Activities.	<input checked="" type="checkbox"/> 3/01/20 – 6/30/2020 <input checked="" type="checkbox"/> 07/01/20- 9/30/2020 <input checked="" type="checkbox"/> 10/01/20 – 12/31/2020 <input checked="" type="checkbox"/> 01/01/21 – 3/31/21	Project Director  College Interns  Coordinator	<input checked="" type="checkbox"/> Count <input type="checkbox"/> POS <input checked="" type="checkbox"/> Pre/post survey/assessment <input checked="" type="checkbox"/> Stakeholder feedback <input checked="" type="checkbox"/> Materials developed <input checked="" type="checkbox"/> Other: PLEASE DESCRIBE: Administration <input type="checkbox"/> Not applicable	1. Training of Staff and College Interns awareness pre/post test of information  2. Developmet marketing materials based on market research related to appealing to emerging generation.  3. Count of College Interns, staff and club leaders contacted  4. Count of Mellinials (students) obtaining information	Train 10-20 college interns and staff  Increase staff & interns level of exposure and awareness before and after training pre/post test and survey.  Materials developed based on preliminary market research.  Outreach to and/or disseminate college focused materials	<input checked="" type="checkbox"/> 3/01/20 – 6/30/2020 <input checked="" type="checkbox"/> 07/01/20- 9/30/2020 <input checked="" type="checkbox"/> 10/01/20 – 12/31/2020 <input checked="" type="checkbox"/> 01/01/21 – 3/31/21

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PROJECT ACTIVITIES			PROJECT MEASURES			
Activity	Quarter Activity Will Occur (check all that apply)	Responsible Party and additional information	Type of Measure	What Will Be Measured?	What is the Target for This Measure?	Quarter Data Will Be Reported (check all that apply)
College Campus Interns & Staff Trained - Navigating Regional Center.						
African Student Clubs and staff contacted						
Surveys, Test and other Materials prepared						
Black History Month Kick	<input checked="" type="checkbox"/> 3/01/20 – 6/30/2020 <input type="checkbox"/> 07/01/20- 9/30/2020 <input type="checkbox"/> 10/01/20 – 12/31/2020	Project Director  Project Coordinator	<input checked="" type="checkbox"/> Count <input type="checkbox"/> POS <input checked="" type="checkbox"/> Pre/post survey/assessment <input checked="" type="checkbox"/> Stakeholder feedback	1. Capture contact information individuals attending events. 2. Survey person methods of obtaining	Disseminate 500+ materials  Count of 500+ sign ups - sign up sheets, social media and email	<input checked="" type="checkbox"/> 3/01/20 – 6/30/2020 <input type="checkbox"/> 07/01/20- 9/30/2020 <input type="checkbox"/> 10/01/20 – 12/31/2020

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Activity	Quarter Activity Will Occur (check all that apply)	Responsible Party and additional information	Type of Measure	What Will Be Measured?	What is the Target for This Measure?	Quarter Data Will Be Reported (check all that apply)
Off event 2020  Black History Month Wrap Up Event 2021	<input checked="" type="checkbox"/> 01/01/21 – 3/31/21	College Interns	<input checked="" type="checkbox"/> Materials developed <input type="checkbox"/> Other: PLEASE DESCRIBE:  <input type="checkbox"/> Not applicable	information. (Social Media, email, etc.) 3. SG/PRC Materials Developed specific to Black History Celebration month.  Capture as many African Americans as possible obtaining contact information and providing Social Media contact. Incentives will boost the participation.	The Target is to collect contact information of the greater African America population to increase overall awareness and by doing so increasing the probability of increasing the awareness of current and potential parents/caregivers.	<input checked="" type="checkbox"/> 01/01/21 – 3/31/21
Montly African America Support & Connect Group  Family Day/Night Out	<input checked="" type="checkbox"/> 3/01/20 – 6/30/2020 <input checked="" type="checkbox"/> 07/01/20-9/30/2020 <input checked="" type="checkbox"/> 10/01/20 – 12/31/2020 <input checked="" type="checkbox"/> 01/01/21 – 3/31/21	Project Director  Project Coordinator  Interns - Social Science	<input checked="" type="checkbox"/> Count <input checked="" type="checkbox"/> POS <input checked="" type="checkbox"/> Pre/post survey/assessment <input checked="" type="checkbox"/> Stakeholder feedback <input type="checkbox"/> Materials developed <input type="checkbox"/> Other: PLEASE DESCRIBE:  <input type="checkbox"/> Not applicable	Measure the count of parents and caregivers, current state of well-being related to RC support an services. Stakeholder Input & Feedback  Measure the count of Mellinials participants and obtain feedback on how to improve	Conduct 10-12 support group meetings and Family Fun Day/Night combined  100+ participants to support groups by 12 session  12 Mini-session Navigating Regional Center	<input checked="" type="checkbox"/> 3/01/20 – 6/30/2020 <input checked="" type="checkbox"/> 07/01/20-9/30/2020 <input checked="" type="checkbox"/> 10/01/20 – 12/31/2020 <input checked="" type="checkbox"/> 01/01/21 – 3/31/21

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Activity	Quarter Activity Will Occur (check all that apply)	Responsible Party and additional information	Type of Measure	What Will Be Measured?	What is the Target for This Measure?	Quarter Data Will Be Reported (check all that apply)
				outreach to the generation.  1. Conduct 10 Family Day/Night Out events 2. Family participation Count of how many families in attendance 3. Parent Mentor - One-to-one follow-up to identify needs being addressed, goal developing, self advocacy skills. 4. Informal qualitative data survey collection captured related to Parent Mentor.	Increase understanding of R/C new policies and programs  Dissemination of new Regional Center materials  Increase the number of caregivers utilizing service.  90% sign up for RC alerts  Sign up 10+ parents for with a Parent Mentor The target population is current clients and potential clients of RC. Qualitative Feedback is the target. This information will be used to improve the quality of the inreach and outreach.	

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Activity	Quarter Activity Will Occur (check all that apply)	Responsible Party and additional information	Type of Measure	What Will Be Measured?	What is the Target for This Measure?	Quarter Data Will Be Reported (check all that apply)
Social Media Building Platform/Maintenance  Public Service Announcement (Short Film) Production & Release	<input checked="" type="checkbox"/> 3/01/20 – 6/30/2020 <input checked="" type="checkbox"/> 07/01/20-9/30/2020 <input checked="" type="checkbox"/> 10/01/20 – 12/31/2020 <input checked="" type="checkbox"/> 01/01/21 – 3/31/21	Social Media Consultants  Filmmaker Consultant	<input checked="" type="checkbox"/> Count <input checked="" type="checkbox"/> POS <input checked="" type="checkbox"/> Pre/post survey/assessment <input checked="" type="checkbox"/> Stakeholder feedback <input checked="" type="checkbox"/> Materials developed <input checked="" type="checkbox"/> Other: PLEASE DESCRIBE:  <input type="checkbox"/> Not applicable	1. Measure the Social media count of sign ups and the monthly increase. Utilizing the Black History Month as a kick off.  2. Determine those who are current RC clients and potential. Post relevant information and create tabs for specific information such as Surveys, Screenings, Authorization, Utilizations of services, Stakeholder feedback. Will have posted quick access contacts to agencies.  Incenticized Competition parents/caregivers to provide input on what they like to see in a PSA. It will be posted	Increase parents understanding of Social Media and how to obtain and provide information  Increase number of AA Intake Inquiries  Decrease paper materials Increase online material access  The Target is reaching African Americans and creating interest for Millennial Generation - quicker and easier and the presence of being incognito allows for better communication. This activities will increase our reach and interaction an awareness of service Utilization	<input type="checkbox"/> 3/01/20 – 6/30/2020 <input type="checkbox"/> 07/01/20-9/30/2020 <input type="checkbox"/> 10/01/20 – 12/31/2020 <input checked="" type="checkbox"/> 01/01/21 – 3/31/21

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<i>Activity</i>	<i>Quarter Activity Will Occur (check all that apply)</i>	<i>Responsible Party and additional information</i>	<i>Type of Measure</i>	<i>What Will Be Measured?</i>	<i>What is the Target for This Measure?</i>	<i>Quarter Data Will Be Reported (check all that apply)</i>
				on Social Media and will obtain feedback on the contents. This will increase participation and interest in Social Media sites.		

**Disparity Funds Program**  
**SERVICE BUDGET (ATTACHMENT D-1)**  
**Applicant Name and Address**

Access Nonprofit Center mail: 1220 Highland Ave #752  
 Duarte CA 91010 (Program Office 1460 E. Holt Ave Suite  
 #182 Pomona, CA 91767)

			Year 1 Annual Budget			Year 2 Annual Budget		
Line No.	PERSONNEL-Salary and Benefits		Annual Salary	Annual FTE to Disparity Grant (Percentage)	Annual Cost to Disparity Grant	Annual Salary	Annual FTE to Disparity Grant (Percentage)	Annual Cost to Disparity Grant
1	Name: Ardena Bartlett Title/Position: Project Director	<input checked="" type="checkbox"/> Existing Position <input type="checkbox"/> New Position						
			\$72,000.00	25%	\$18,000.00			
2	Benefits: Employee Benefits @ 15%		\$10,800.00	25%	\$2,700.00			
3	Name: Title/Position: Project Coordinator	<input checked="" type="checkbox"/> Existing Position <input checked="" type="checkbox"/> New Position						
			\$40,000.00	40%	\$16,000.00			
4	Benefits: Employee Benefits @ 15%		\$6,000.00	40%	\$2,400.00			
5	Name: New Title/Position: Project Assistant	<input type="checkbox"/> Existing Position <input checked="" type="checkbox"/> New Position						
			\$28,000.00	25%	\$7,000.00			
6	15%		\$4,200.00	25%	\$1,050.00			
7	Name: Title/Position:	<input type="checkbox"/> Existing Position <input checked="" type="checkbox"/> New Position						
8	Benefits:							
9	Name: Title/Position:	<input checked="" type="checkbox"/> Existing Position <input type="checkbox"/> New Position						
10	Benefits:							
11	Name: College Interns - Title/Position:	<input type="checkbox"/> Existing Position <input checked="" type="checkbox"/> New Position						
12	Benefits:							
13	Name: Title/Position:	<input type="checkbox"/> Existing Position <input type="checkbox"/> New Position						
14	Benefits:							
15	Name: Title/Position:	<input type="checkbox"/> Existing Position <input type="checkbox"/> New Position						
	Benefits:							
	<b>Personnel Subtotal</b>				\$47,150.00			
	<b>OPERATING EXPENSES</b>							
16	Consultant - Social Media/Data (online fees)				\$5,500.00			
17	Consultant - PSA/Filmmaker (web hosting fees)				\$4,000.00			
18	10 -20 college interns				\$15,000.00			
19	Support Group - Room Rental, Activities, Food				\$3,700.00			
20	Regional Center support - printing materials, mailings etc..				\$1,800.00			
21	2 Black History parade/festivals/- booth and participation fees				\$1,800.00			
22	Developmental Disability Training - Interns & Staff				\$300.00			
23	4 laptops/Tablets - Onsite Check In, Survey Complete etc				\$2,500.00			
24								
	<b>Operating Subtotal</b>				\$34,600.00			
	<b>ADMINISTRATIVE/INDIRECT COSTS</b>							
25	Rent, Insurances, Phone				\$1,500.00			
26	ADP Payroll Processing & Accounting processing				\$3,500.00			
27	Utilities, Internet, Tech Support , office supplies, copies				\$1,400.00			
28								
29								
30								
	<b>Administrative/Indirect Cost Subtotal</b>				\$6,400.00			
	<b>TOTAL (rounded to nearest dollar)</b>				\$88,150.00			

**Project Total**

**\$88,150.00**

\$47,150.00

\$34,600.00

**PROJECT BUDGET NARRATIVE WORKSHEET**

The items and descriptions in this worksheet must correspond to the items listed in the Budget Worksheet (Attachment D-1).

<b>Organization Name</b>
ACCESS NONPROFIT CENTER
<b>Project Title</b>
Supporting African American Families through Education and Outreach to current consumers and Millennials utilizing Social Media and College Campus Outreach Promoting Awareness and Early Detection
<b>Project Duration (start and end date)</b>
<b>Start Date:</b> 01/01/2020 <b>End Date:</b> 03/30/2020 <b>Number of Months:</b> 14

**Salary/Wages and Benefits**

Line Number	Line Item	Description of Position Duties and FTE Allocation for Title/Position AND Description of Benefits
1	Title/Position: Executive Director/Project Director .25 FTE	Oversee all aspects of project. Developing strategic partnerships. Developing project plan and implementation. Review monthly data collection. Oversee development of outreach, data collection and other tools. Oversee and approve Consultants project and review timelines and progress of the Social Media and PSA project. Will oversee monthly support group. Provide RC trained Parent Mentorship.
2	Benefits: 15%	Basic payroll taxes
3	Title/Position: Project Coordinator 40%	Oversee 10-20 College Interns at the 3 campuses. Manage and coordinate interns schedules and reports. Provide leadership with college campus outreach. Will oversee development of materials for dissemination. Assist in the development of surveys and pre/post test tools.
4	Benefits: 15%	Basic payroll taxes
5	Title/Position: Administrative Assistant 25%	Phone calls, manage schedules, copying and data input
	Benefits: 15%	
	Title/Position:	
	Benefits:	
	Title/Position:	
	Benefits:	
	Title/Position:	
	Benefits:	
	Title/Position:	
	Benefits:	
	Title/Position:	
	Benefits:	

**Operating Expenses**

Line Number	Line Item	Description
6	Consultant - Social Media/Data (online fees)	Create Social Media Integrated Platform that will update all social media simultaneously. Create interphase with the Regional Center to update automatically. Will manage and collect social media count data.



**PROJECT BUDGET NARRATIVE WORKSHEET**

The items and descriptions in this worksheet must correspond to the items listed in the Budget Worksheet (Attachment D-1).

Line Number	Line Item	Description
7	Consultant - PSA/Filmmaker (web hosting fees)	Will be present at events during outreach and evens to campture material for PSA will collaborate with Social Media consultant to create interface
8	10-20 College Interns	College Interns assigned to the campuses in the caption area. Along with coordinator develop outreach plan to reach out to African American groups and clubs and schedule presentations
9	Support Group - Room Rental, Activities, Food	Support groups will be mobile providing a point of contact in three primary African American dense areas in the caption area.
10	Regional Center support - printing materials, mailings etc..	Regional Center will provide materials, mailings and phone calls for some events.
11	2 Black History parade/festivals/- booth and participation fees	Black History month will include many activities that may require booth fees or other participation fees.
12	Developmental Disability Training - Interns & Staff	Stipend for a BCBA and ABA training profession trainings such as Special Education, Advocay and others.
13	Subcontractor - Kennedy Austin Foundation	Partnership providing programming to support group utilizing the agencies services of working with parents and caregivers who experiencing stress, trauma and mental health concerns

**Administrative/Indirect Costs**

Line Number	Line Item	Description
14	Rents, Insurances, Phone	Portion of total cost that is project related
15	ADP Payroll processing & Accounting	Cost to service to process payments
16	Utilities, Internet, Tech Support, Office supplies paper, copies	Potion of the total cost for overhead project related utilities and other services to maintain efficient operation of project.