

# ATTACHMENT B. Measure Guideline Descriptions

## Project Objective, Activities and Measures (all applicants)

All projects are required to report data to show progress and outcomes of activities. Projects may provide quantitative or qualitative data, or both.

### Introduction to Data Types: Quantitative and Qualitative Data

- **Quantitative data** can be measured, such as the number of participants in Promotora/navigator programs, pre/post surveys that are scored with numbers, and comparison of POS expenditures before and after participation in a project. These types of measures will be classified as “number”, “percentage”, or “percentage increase” in GrantVantage—depending on the measure.
- **Qualitative data** is a description, such as what participants say they learned in an orientation. Qualitative data is used to gain an understanding of underlying reasons and motivations and uncover trends in thoughts and opinions. Qualitative data may be collected using open-ended written or verbal questions in surveys, focus groups, and interviews. Findings from qualitative data are typically summarized in writing. These types of measures will be classified as “milestone” or “narrative”—depending on the measure.

### How to Enter your Objectives, Activities, and Measures in GrantVantage

**Step 1: Identify the Project Objective.** Each applicant will identify a **single** primary objective that the project will accomplish. This can be considered the same as a yearly or bi-yearly goal. To keep objectives consistent, the Department requests only one objective per project. Examples of objectives include:

- Increase awareness and advocacy among Spanish-speaking parents of adult children who have autism
- Translate common documents into a regional center’s five most common languages
- Increase Early Start enrollment for the Hmong community
- Train parents to use technology for their child’s virtual therapy sessions
- Outreach to millennial parents about developmental milestones

Below is a screenshot of the GrantVantage view and explanations of the entry fields to create your project’s objective.

The screenshot shows the 'Add Objective' form with the following fields and annotations:

- Objective Name \***: A text input field. Annotation: "A Short description of your project's goal" with an arrow pointing to the field.
- Objective Description \***: A larger text input field. Annotation: "A longer description of your project's goal" with an arrow pointing to the field.
- Manager \***: A dropdown menu with the text "Select Manager--". Annotation: "Person in charge of the project" with an arrow pointing to the dropdown.
- Objective Number \***: A text input field. Annotation: "Enter '1'" with an arrow pointing to the field.
- Ref. Id**: A text input field. Annotation: "Leave blank" with an arrow pointing to the field.
- Objective Start Date \***: A date input field. Annotation: "Your project start date" with an arrow pointing to the field.
- Objective End Date \***: A date input field. Annotation: "Your project end date" with an arrow pointing to the field.

## Step 2: Identify Project Activities and Measures

Once the objective has been created, options to add activities and measures will appear on the screen. Projects must collect and report data to show how activities were implemented or what they produced (“project outputs”) and how individuals or organizations were affected by the project (“project outcomes”). Below is a screenshot of the main area in GrantVantage to add Activities and Measures.

DO NOT SELECT GOAL.

Here is the objective information you recently added. Your objective will show what you have entered, “Test objective 01” is just an example.

The screenshot shows a user interface for managing objectives. At the top, there are buttons for '+ Add Objective', 'Edit', 'Delete', and 'Goal'. Below this is a table with the following data:

Objective Number	Ref. Id	Objective Name	Objective Description	Manager	Start Date	End Date
100	01A	Test Objective 01	Test Objective Description	admin admin	08/01/2020	07/31/2021

Below the table, there are sections for 'Performance Measure (0)' and 'Grant Activities (0)'. A box highlights the '+ Add Measure' and '+ Add Activity' buttons. Arrows point from text labels to these buttons: 'Click to add a measure.' points to '+ Add Measure', and 'Click to add an activity. We suggest adding all activities first.' points to '+ Add Activity'.

**Activities.** Activities are the major actions of your project that you conduct to reach your project objective. We suggest entering project activities first, to help you identify the important items you will want to measure. In GrantVantage, you enter a brief activity description, the person responsible for the activity, and the activity start/end dates. The Department prefers an overview of major activities, not a list of all the steps that you will perform to accomplish a task. For example, emailing, creating a flyer, reaching out to meeting stakeholders, and setting up meeting times may all be steps to conduct a stakeholder meeting, but are not necessary to show as activities. However, the single activity of “Meeting with Stakeholders” would be appropriate to report.

Here is an example of an appropriate list of activities for a training project:

1. Recruit/hire trainers for workshops
2. Secure workshop sites and schedule
3. Conduct workshops in 3 counties
4. Analyze pre/post workshop data
5. Conduct follow-up phone calls about how parents used workshop information

Here is an example of an *inappropriate* list of activities for a sample training project:

1. Sign grant contract with DDS
2. Create advertisement for workshop trainers
3. Screen trainer applications
4. Hold trainer interview
5. Sign trainer contracts
6. Call and email at least 20 workshop sites
7. Announce workshops through social media
8. Conduct workshops
9. Submit quarterly reports to DDS

Below is a screenshot of the GrantVantage view and explanations of the entry fields to create your project's activity list.

**Grant Activity**

**Grant Activity Details**

1. Write the name and numbered order of the activity.  
Example: "01. Conduct outreach events"

Activity Description \*

2. Write the dates when your activity will begin and end.

Start Date \* Due Date \*

Active  
Not Started

Manager \* Ref. Id  
--Select Manager-- LEAVE THIS BLANK

All activities are "not started" since this is a proposal.

3. Choose the manager who oversees this activity from the dropdown.

Cancel Save

4. Click "Save" to save changes to your activity in the system.

## Step 2 (cont'd): Identify Project Measures

**Measures.** Once activities are identified, you can review them and decide what data you will need to collect to measure activity progress or impact. In GrantVantage, there are several major categories of measures. Below is a table of the measure categories and examples of measures that belong to each.

*You may notice that the wording of measure categories is somewhat different than in past years of the Service Access/Equity Program—this is to adapt to our new system's way of organizing information.*

GrantVantage Measure Category	Description	Examples of Measures in Each Category
Number	A count of people, events, items, etc.	Count of attendees at workshops/events, number of referrals to regional center services, number of documents translated, number of social media posts
Milestone	A major accomplishment that isn't easily quantified or only happens one time	Curriculum translation completed, website re-designed, office space acquired, materials developed, translations finished, software purchased, contractors are secured, request for proposals is released

Percentage	A number is reported as a part divided by the whole group or total count	Percentage of people who increase knowledge after a workshop, percentage of families reporting greater satisfaction with the regional center, percentage of staff who complete an entire training series, percentage of families who report greater confidence in advocating for their child, percentage of parents who report feeling more connected to their community
Percentage Increase	A number change that is compared from one point in time to the next, expressed as a percent	Percentage increase in POS from before and after participating in a program, percentage increase in utilization rates for project participants, percentage increase in knowledge from pre to post test at a workshop
Narrative	A description or summary of qualitative and/or survey information	Results of pre/post-tests, summary of information collected in interviews or focus groups, general comments from participants, Stakeholder discussions, summaries of methods that were successful in reaching a population
Currency	NOT APPLICABLE	DO NOT USE THIS CATEGORY

## Step 2 (cont'd): Identify Project Measures

In GrantVantage, you can add as many measures as you feel are feasible and appropriate to measure the impact of your project. You can choose any type of measure (see previous page for types). See below for a GrantVantage view and explanations for how to add a measure. Please remember to number the measures for ease of reference for DDS communications.

**Performance Measure**

1. Write the name of your measure and number.  
Example: "01. Number of people attending events"

2. Choose the type of measure by clicking the dropdown arrow.

3. Write start and end dates for when you plan to report this measure's data.

4. Leave reference ID blank.

5. For a number measure, write the planned outcome for the whole project. Example, Enter "500" to indicate you intend to serve 500 event attendees.

6. Always choose "Results" for the Execution box.

Actual  
This box cannot be typed in. It is "greyed out"

Cancel Save

## Data Collection Design Considerations

- Plans for collecting and analyzing data must be clear, well thought out, feasible, and appropriate for evaluating project implementation and success in meeting the project's goals. For example, if the project's goal is to increase the number of intake assessments, the project should provide a plan for gathering data about the number of assessments both before and after project implementation.
- Consider the costs and resources to collect a measure. Do the resource expenses justify the information you will get? Fewer (but strategically selected) measures can be more informative than lots of measures that are less relevant to the project's impact. Excessive measures may also overwhelm project management and/or produce lower quality data from collectors.
- Ask yourself, are the claims I am making about the impact of my project measurable? It is easy to write that a project will improve people's lives, but how can you measure or demonstrate your claims? Project measures are a great opportunity to show that you have carefully thought about your project's design and how to demonstrate its success.

Note: All surveys, assessments and other measurement tools must be sent to the Department for review before they are used. The Department will provide approval or request changes as appropriate.

## Training and Promotora/Community Connectors Projects

All training projects and Promotora and Community Connector projects must provide pre/post assessments to measure their impact on participants.

- The Department has a standardized set of measures that must be used for all Promotora and Community Connector projects. (See additional pages below). These will be added to your GrantVantage account by DDS during the post-award process. Grantees may also collect additional information for these projects.

## Disparity Funds Program:

### Required Measures of Project Impact for Promotora/Community Connector Projects

The Department is asking all promotora/community connector projects to report on a standard set of impact measures as indicated below. This will allow information about all promotora/community connector projects to be aggregated at the state level, providing a more robust summary of the impact of this project type across the state.

You may add any other measures you would like, following review and approval by the Department.

We understand that each promotora/community connector project is unique. If a required measure is not applicable or practical for your project, please email a short explanation to [DisparityFundsProgram@dds.ca.gov](mailto:DisparityFundsProgram@dds.ca.gov).

### INFORMATION ABOUT YOUR PROJECT

#### 1. Information about your promotoras/community connectors

- a. Criteria for selecting promotoras/community connectors: e.g., are all promotoras/community connectors parents of children with a developmental disability? Are they from a particular ethnic or cultural group? Must they have a particular kind of experience or expertise?
- b. Number of individuals who started in your project as a promotora/community connector; number who completed training and began serving as promotoras/community connectors
- c. Topics your promotoras/community connectors were trained in and the number of hours of training per topic

#### 2. Your project's activities

If your project conducts any of these activities, provide the number of each activity and the number of participants who participated in each. **(See Attachment 1 for definitions of these activities.)** If your project reaches more than one ethnic community or language group, please report separately for each community or group.

- a. Workshops for parents or providers
- b. Parent support groups
- c. Translation
- d. Follow-up with families
- e. Develop culturally and linguistically appropriate materials
- f. Outreach and/or educational campaign
- g. Develop curriculum for a workshop, outreach event, parent support group, etc.
- h. Identify and coordinate with community partners
- i. Navigating regional center service
- j. Navigating generic resources

#### 3. Information about your participants

If your project reaches more than one ethnic community or language group, please provide this information separately for each community or group.

- a. Criteria for selecting participants: e.g., "low POS" (define the POS threshold); language; ethnicity; age; geographic area; other (specify)
- b. Criteria for determining that a participant has completed your program
- c. Number of participants who started in your project; number who completed

### YOUR PROJECT'S IMPACT ON PARTICIPANTS

#### 4. Engagement with regional centers

- a. Number of participants referred to a regional center for services, by age group (birth through two years, three through 21 years, 22 year and older)
- b. Of 4a, the number assessed for eligibility by a regional center, by age group
- c. Of 4b, the number determined to be eligible for regional center services, by age group

5. Number of participants who received the following generic services before engaging with your program and the number receiving these services when they completed your program.
  - a. Behavior intervention services through Medi-Cal or insurance
  - b. Speech, occupational or physical therapy through Medi-Cal or insurance
  - c. Special education services (IEP)
  - d. Medi-Cal (health insurance)
  - e. SSI/SSDI (Supplemental Security Income/Social Security Disability Insurance)
  - f. In-home supportive services (IHSS)
  - g. Transportation services (Access/Rider Relief)
  - h. Parenting workshops
  - i. Community public health services
  - j. Food assistance: CalFresh (food stamps), WIC (Special Supplemental Nutrition Program for Women, Infant and Children) and/or food banks
  - k. Assistance with other basic needs such as housing and finances
  - l. Mental wellness/mental health services
  - m. Assistance with legal documents such as establishing a conservatorship or trust
  - n. Post-secondary education
  - o. Job training or internship
  
6. Number of participants who received the following regional center services before engaging with your program and the number receiving these services when they completed your program.
  - a. Respite
  - b. Day care
  - c. Social skills
  - d. Behavior intervention
  - e. Speech, occupational or physical therapy
  - f. Day program
  - g. Employment services
  - h. Independent living, supported living
  - i. Other (please specify)
  
7. Number of participants reporting the following barriers in accessing regional center services before engaging with your program and the number reporting these barriers when they completed your program.
  - a. Lack of communication with regional center staff
  - b. Information about services and supports are not provided in an understandable way
  - c. Lack of communication with service provider staff
  - d. Language barrier with regional center staff
  - e. Language barrier with service provider staff
  - f. The family needs to focus on meeting basic needs
  - g. Lack of transportation (personal or public)
  - h. Not sure what services are available
  - i. Not sure what to do if a service is denied
  - j. Busy schedules
  - k. Lack of child care

8. Impact on participants' knowledge and sense of efficacy

It is important that all projects use the same wording for the following survey questions for promotoras and participants and offer the same response options. (If you implement these questions in a language other than English, please use wording that is appropriate in your target language.) If your project reaches more than one ethnic community or language group, please report separately for each community or group. **Please implement questions b, c, d and e as pre-post surveys and report separately by ethnic or language group.**

The standardized questions are located on the following page.

**Mandatory introduction:** We would like to ask you some questions to help us do a better job. We will ask some of the same questions when you start our project and when you finish. No one will know it was you who answered these questions. Your answers will be combined with information from other families. Thank you for helping us.

- a. Has information or support from [name of your project] helped you better understand your child's disabilities and needs?  
Yes / Somewhat / No
- b. I know who to contact and what to do when I have questions or concerns about regional center services.  
Strongly disagree / Disagree / Not sure / Agree / Strongly agree
- c. I believe I have the power to make positive changes for my family.  
Strongly agree / Agree / Not sure / Disagree / Strongly disagree
- d. How easy or difficult is it for you to access the services you need through your regional center?  
Very difficult / Difficult / Neutral / Easy / Very easy
- e. I feel a sense of community with other parents who have a child with a developmental disability.  
Strongly Agree / Agree / Not sure / Disagree / Strongly disagree

9. Authorized purchase of service (POS) and expended POS

The Department would like to study the change in POS authorizations and expenditures for participants in your program, before and after their participation. Please ask your participants for their consent for you to provide their name, UCI and dates of participation in your project to the Department. See Attachment 2 for a draft consent form you may use. (Feel free to modify this form as appropriate for the population(s) you serve.)

We understand some participants may be uncomfortable with you sharing this information. It may work better to wait to request consent until you have developed a relationship of trust with the participants. If participants prefer not to provide consent, please let the Department know why you think that is the case (for instance, fear of being identified to a government agency).

We would like to have consent to access POS authorization and expenditure data for participants for two periods of time:

- a. The 12 months before they begin the promotora project; and
- b. The first 12 months after they complete their engagement with the promotora/community connector project.



**Attachment 1**  
**Definitions of Promotora / Community Connector Project Activities**

Workshops	Delivering educational content to a specific group of participants on a specialized topic. Generally 20 or more minutes. This can be offered in-person or virtually.
Parent Support Groups	Facilitating 2 or more parents in interacting and creating parent-to-parent relationships. Parent support group meet regularly in time duration (e.g., one or two times a month.) This can be offered in-person or virtually.
Translator Services	Translation of written materials, live translation during an event held in a different primary language, or live translation to facilitate an interaction between individuals who do not share a preferred language.
Follow-Up with Families	Interacting 2 or more times with a parent/caregiver to ensure rapport, intervention success, and follow-through. Can be in person or via phone or social media.
Culturally and Linguistically Appropriate Materials	Materials created to be approachable and appropriate for a specific cultural/ language population.
Outreach and/or Educational Campaign	Brief, accessible materials or presentations delivered to as many people as possible within a certain population to promote general awareness of a topic. Can be in-person or virtually.
Develop and Implement Curriculum	The creation of a series of workshops/lessons to be delivered to the target population(s) and the subsequent use of that curriculum. Can be in-person or virtually.
Identify and Coordinate with Community Partners	Partnering with or recommending the use of other community members and resources outside of project staff. (Note: this does not include a CBO working with their respective RC.)
Navigating regional center services	1:1 guidance to assist participants in gaining and/or maximizing services through their RC. Can be in-person or virtually.
Navigating generic resources	1:1 guidance to assist participants in gaining and/or maximizing generic services or external community services. Can be in-person or virtually.

**Attachment 2**  
**Permission to Share Your Personal Information with**  
**the California Department of Developmental Services (DDS)**  
**for Research**

**What is happening:**

DDS wants to use information about you and services you received. If you approve, we will be able to use your information for research.

**Why this is happening:**

We want to find out whether [promotora project name] helped you and other families.

**Why we're asking you:**

We'd like to use your information because you worked with the [promotora project name].

**What happens if you agree:**

[promotora project name] will give us some information about you. They will give us:

- Your name
- Your UCI, which is your Regional Center record number
- The dates you were part of the [promotora project name]

This information and information about services you received will be combined with information from other families. The answers will let us know if the [project] helped families get the services they need from their Regional Center.

**What happens if you don't agree:**

You do not have to let us use your information. You can change your mind at any time. Your decision will not change your Regional Center services.

**Who will see your information:**

Only the DDS Research Section will see your personal information. We will not give it to anyone outside of DDS. We may share a summary of information from [name of promotora project] with other people. No one will know which information is yours.

**Approval:**

If you sign this form, you agree to participate. You are letting [promotora project name] give us your personal information.

**Questions?**

If you have any questions, please call:

For answers in English: Jessica Love, DDS Research Section Supervisor, at (916) 516-5047.

For answers in Spanish: Mayra Ochoa, DDS Cultural Specialist, at (916)-594-3130.

Sign here \_\_\_\_\_ Date \_\_\_\_\_

Print your name here \_\_\_\_\_