APPLICATION REPORT

Project Name: Project Eagle Feather
Applicant Organization: Level Up NorCal 2
Awarded Amount: $223,144
Funding Announcement Name: Promoting Service Access and Equity Grant

PROJECT SUMMARY

Project Eagle Feather will provide outreach to the Native American community to increase access to services to reduce disparities in Far Northern Regional Center's catchment area. Through outreach and parent education, the project will work to ensure the Native American community receives education, support, and advocacy on regional center ("RC") programs and services.

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
Applicant Eligibility		
Applicant Information		
1. Project Title What is the Project Title?	**Applicant Response** Project Eagle Feather	
2. Awarded Amount	$223,144	
3. Organization Type Please check the box that describes your organization	**Applicant Response** Community Based Organization, non-501(c)(3) EIN	
4. Description of Organization/ Group	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
Provide a brief description of the organization/group (organization type, group mission, etc.). Explain what experience your organization has managing a program similar to the proposal and state the outcomes of that program.	Level Up NorCal is a community-based organization whose mission is to improve and promote the health, well-being and advancement of underserved minorities through education, support and advocacy.

Currently, Level Up is in Q3 of providing outreach under 19-C09 to reduce service access disparities in the Southeast Asian ("SA") population, and is also in Q3 of providing outreach under 19-C08 to reduce service access disparities in the Latinx population in the catchment area of the Far Northern Regional Center ("FNRC").

Under both grants, Level Up is set to complete all program objectives by grant end. Average POS utilization for SA clients has increased to 64.5% as of July 2020, compared to 46% in February 2020. Actual overall POS expenditure total for SA clients for the same time period has also increased by 135% from $695,993 to $941,056. From FNRC's baseline year of FY14-15 to FY18-19, Latinx clients showed an increase of 44% in per capita expenditures largely due to families adding on promotora program services. Families participating with authorized services for FNRC's promotora program showed an increase of 53% from FNRC's baseline year on per capita expenditures. Under 19-C08, over 40 FNRC clients have been referred for authorization of promotora program services. Level Up began providing promotora services to Latinx consumers in 2019.

Through this proposal, Level Up intends to apply the successful strategies utilized with the SA and Latinx populations to the project for the Native American population. | |
5. Applicant in Good Standing	**Applicant Response**	
Is the applicant in good standing with the California Secretary of State, California Franchise Tax Board, and California Department of Tax and Fee Administration?	Yes	
6. Subcontractors in Good Standing	**Applicant Response**	
Are the applicant's subcontractors in good standing with the California Secretary of State, California Franchise Tax Board, and California Department of Tax and Fee Administration?	Not Applicable	
Grant Reapplication Information		
Grant Reapplications Only		
1. Grant Number	**Applicant Response**	
(Reapplications Only) What is the Grant Number of previously awarded project? If not applicable select Not Applicable.	Not Applicable	
2. Project Title	**Applicant Response**	
(Reapplications Only) What is the Project Title of previously awarded project? If not applicable select Not Applicable.	Not Applicable	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
3. Project Start & End Dates	**Applicant Response**	
(Reapplications Only) What are the Start & End Dates of the previously awarded project? If not applicable select Not Applicable.	Not Applicable	
4. Project Duration	**Applicant Response**	
(Reapplications Only) What is the Total Project Duration (in months) of the previously awarded project? If not applicable select Not Applicable.	Not Applicable	
5. 2016/2017 Award	**Applicant Response**	
(Reapplications Only) Enter the amount of funding that was awarded in FY 2016/2017. If not applicable select Not Applicable.	Not Applicable	
6. 2016/2017 Expenses	**Applicant Response**	
(Reapplicants only) Enter the amount of funding that was expended in FY 2016/2017. If not applicable select Not Applicable.	Not Applicable	
7. 2016/2017 Remaining	**Applicant Response**	
(Reapplicants only) Subtract the Total Expenses from the Total Award to determine the amount remaining from FY 2016/2017. If not applicable select Not Applicable.	Not Applicable	
8. 2017/2018 Award	**Applicant Response**	
(Reapplicants only) Enter the amount of funding that was awarded in FY 2017/2018. If not applicable select Not Applicable.	Not Applicable	
9. 2017/2018 Expenses	**Applicant Response**	
(Reapplicants) Enter the amount of funding that was expended in FY 2017/2018. If not applicable select Not Applicable.	Not Applicable	
10. 2017/2018 Remaining	**Applicant Response**	
(Reapplicants only) Subtract the Total Expenses from the Total Award to determine the amount remaining from FY 2017/2018. If not applicable select Not Applicable.	Not Applicable	
11. 2018/2019 Award	**Applicant Response**	
(Reapplicants only) Enter the amount of funding that was awarded in FY 2018/2019. If not applicable select Not Applicable.	Not Applicable	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
12. 2018/2019 Expenses	**Applicant Response**	
(Reapplicants only) Enter the total amount of funding that was expended, or is anticipated to be expended, in FY 2018/2019. If not applicable select Not Applicable.	Not Applicable	
13. 2018/2019 Remaining	**Applicant Response**	
(Reapplicants only) Subtract the Total Expenses from the Total Award to determine the amount remaining from FY 2018/2019. If not applicable select Not Applicable.	Not Applicable	
14. 2019/2020 Award	**Applicant Response**	
(Reapplicants only) Enter the amount of funding that was awarded in FY 2019/2020. If not applicable select Not Applicable.	Not Applicable	
15. 2019/2020 Expenses	**Applicant Response**	
(Reapplicants only) Enter the total amount of funding that was expended, or is anticipated to be expended, in FY 2019/2020. If not applicable select Not Applicable.	Not Applicable	
16. 2019/2020 Remaining	**Applicant Response**	
(Reapplicants only) Subtract the Total Expenses from the Total Award to determine the amount remaining from FY 2019/2020. If not applicable select Not Applicable.	Not Applicable	
17. Total Awarded	**Applicant Response**	
(Reapplicants only) Combine the amounts included in FY 2016/2017, FY 2017/2018, FY 2018/2019, and FY 2019/2020 for the total amount awarded for the project. If not applicable select Not Applicable.	Not Applicable	
18. Initial Proposed Number of People Served	**Applicant Response**	
(Reapplications Only) Include the initial number of people projected to be served. If not applicable select Not Applicable.	Not Applicable	
19. Actual Number of People Served	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
(Reapplications Only) Include the actual number of people served. Explain why this number is different from the projected impact number. If not applicable select Not Applicable.	Not Applicable	
20. Regional Centers in Catchment Area	**Applicant Response**	
(Reapplications Only) List all Regional Centers in the project catchment areas that the project has served. If not applicable select Not Applicable.	Not Applicable	
21. Cities Served	**Applicant Response**	
(Reapplications Only) List the cities your project has served. If not applicable select Not Applicable.	Not Applicable	
22. Counties Served	**Applicant Response**	
(Reapplications Only) List the counties your project has served. If not applicable select Not Applicable.	Not Applicable	
23. City of Los Angeles	**Applicant Response**	
(Reapplications Only) If your project has served the City of Los Angeles, list the zip code(s) and/or community(ies) your project has served. If not applicable select Not Applicable.	Not Applicable	
24. Activities to Date	**Applicant Response**	
(Reapplications Only) Provide a detailed explanation of project activities to date. Include what the project has accomplished to date. From the start of the project to the date of reapplication, what are the key accomplishments? Have all activities been completed? If no, why not? If not applicable select Not Applicable.	Not Applicable	
25. Project Impact & Outcome	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
(Reapplications Only) Provide a detailed explanation of project impacts and outcomes to date. Attach data (summary of pre-tests and post-tests), participant success stories to demonstrate project outcomes and impacts. Provide outcomes of your project's impact in serving the target communities. Using your attached data, provide a brief statement of key findings. If not applicable select Not Applicable.	Not Applicable	
26. Project Objectives	**Applicant Response**	
(Reapplications Only) What are the projects objectives in addressing disparities and what remains to be addressed/completed? Explain why these objectives have not been completed during the current grant period. Provide a brief description of the key lessons learned from your current project, if any. What were some of the challenges that prevented your project from meeting your objectives/measures? What are some strategies your organization plans to implement to address challenges, if any? If not applicable select Not Applicable.	Not Applicable	
27. Project Transition	**Applicant Response**	
(Reapplications Only) If awarded, how will your current project transition into the 2020/21 proposed project? How does your proposed project complement your current project? Does your proposed project expand or continue your current project, if so how? What activities, measures, or target groups are being added? Provide a summary of the differences and reasons why you are proposing the change. If not applicable, select Not Applicable.	Not Applicable	
General Application		
Proposal Summary		
1. Individuals Impacted	**Applicant Response**	
Enter the projected number of individuals impacted.	350	
2. People Served	**Applicant Response**	
What is proposed number of people projected to be served?	350	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
3. Duration of project	**Applicant Response**	
What is the duration of the project? Enter Start & End Dates.	Start Date: 02/28/2021, End Date: 02/27/2022	
4. Duration of project (months)	**Applicant Response**	
What is the total duration of project in months?	12	
5. Regional Centers	**Applicant Response**	
List all Regional Centers in the project catchment areas.	Far Northern Regional Center	
6. Cities Served	**Applicant Response**	
List the city or cities your project proposes to serve.	Cities within the nine counties of the Far Northern Regional Center's catchment area.	
7. Counties Served	**Applicant Response**	
List the county or counties your project proposes to serve.	Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity	
8. City of Los Angeles	**Applicant Response**	
If your project proposes to serve the City of Los Angeles, list the zip codes and/or communities your project will serve.	Not Applicable	
9. Community Based Organizations	**Applicant Response**	
Will you be working with one or more Community Based Organization?	No	
10. Regional Center Data	**Applicant Response**	
If you plan to use regional center data for your project, indicate what steps you will take (or already have taken) to acquire it. For example, completing a data agreement, completing a data request, meeting with RC to discuss data availability/timelines, etc.	Level Up has worked closely with, and plans to continue working with, FNRC's diversity and inclusion specialist and their directors of case management and community services to ensure data availability. We plan to utilize a combination of publicly available POS data published by the regional center including their annual POS Expenditures data, supplemented by more real-time POS data from the regional center to show an increase in POS authorized and expended within Native American consumers.	
11. First Project Type Selection	**Applicant Response**	
Select your first project type.	Engagement and Outreach (community events, etc)	
12. Second Project Type Selection	**Applicant Response**	
Select your second project type (if applicable).	Parent Education (online or in person trainings, etc)	
13. Third Project Type Selection	**Applicant Response**	
Select your third project type (if applicable).	Parent Education (online or in person trainings, etc)	
14. Multiple Organizations	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
Does your project include partnership with one or more organizations either as a co-applicant or subcontractor? If "yes", please upload a letter of support from each organization, that includes an explanation of their role in the partnership.	No	
15. Leverage & Strategies	**Applicant Response**	
Describe how your organization will leverage and build upon strategies, collaborations, and lessons learned to continue to address the identified disparities after completion of the project. How will your project continue its work after the grant funding has concluded?	After completion of the project, Level Up NorCal will document the strategies and lessons learned to ensure a comprehensive list of best practices is compiled so that support and outreach to the Native American community continues. These best practices will also be shared with the regional center so that the Native American community continues to receive the outreach needed to help close the disparity gap. It is Level Up's intention to continue to provide as much outreach as possible after the project ends. Where possible, we will partner with the regional center and local agencies to ensure that work continues on identified disparities.	
Target Population		
1. Target Groups Served	**Applicant Response**	
Select all groups the project will serve. If you select "Pacific Islander" or "Other" use comment section to list all groups.	Native American	
Applicant Comment		
2. Number of Target Group Served	**Applicant Response**	
For each target group selected in previous question, list number served.	350	
3. Languages	**Applicant Response**	
Select all Languages the project will serve. If you select "Other" please list all languages.	Other (list)	
Applicant Comment	English	
4. Age Groups Served	**Applicant Response**	
Select all Age Groups the project will serve. If you select "Other" please list groups.	Birth up to Three (Early Start) , Three to Five , Three to 21 , 16 to 21 , 22 and older	
Applicant Comment		
Project Application		
Project Application		
1. Project Summary	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
Provide a clear and concise project summary that includes a defined target population, catchment area, and project design. Specifically describe what your project will accomplish and how it will benefit the community served.	Project Eagle Feather will provide outreach to the Native American community to increase access to services to reduce disparities in Far Northern Regional Center's catchment area. Through outreach and parent education, the project will work to ensure the Native American community receives education, support, and advocacy on regional center ("RC") programs and services. This project is comprised of two focus areas—1) outreach and engagement and 2) parent education to increase self-advocacy. Outreach and engagement will include six outreach events for the target population throughout the catchment area to educate and grow awareness of RC services and programs. Level Up will also organize individualized parent education trainings with consumers and their families we meet through outreach and engagement efforts. Trainings will focus on increasing knowledge of RC programs and services and practical how to's; such as, how to speak with service coordinators and service providers, and how to request service authorization, what is needed for the programs they are interested in, etc.—ultimately empowering them to become comfortable with self-advocacy. There are over 19,000 Native American individuals in the nine counties of FNRC's catchment area. FNRC serves 165 Native American consumers—over a quarter or 26% of those consumers have zero POS authorized. Many of the consumers live in remote and difficult to reach locations on tribal land. Outreach and engagement directly with the target population and trainings will increase their knowledge base and awareness of RC programs and services and help them become self-advocates as their understanding grows.	
2. Organization Experience	**Applicant Response**	
What experience does the organization/group have working with the target population?	Level Up staff has worked with the Native American community for the last two years assisting the CBO, Native American Training and Technical Assistant ("NATTA"), with outreach, collaboration, and training to assist NATTA in fulfilling grants 18-C57 and 17-C40. Through this partnership, we have built relationships with several local tribal nations, gained awareness of their struggles, and learned best practices. While NATTA offered traditional seminar presentations aimed towards service providers and agencies, we intend to apply strategies learned to reach out directly to members of the Native American community.	
3. Underserved Target Populations	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
Explain how the target population(s) are underserved using RC POS data or other data as supporting evidence of the disparity.	There are over 19,000 Native American individuals in the 9 counties within FNRC's catchment area. FNRC serves 165 Native American consumers—over a quarter or 26% of those consumers have zero POS. Cultural barriers paired with limited access to services due to their rural locations have caused distrust in families that prevent them from accessing services. In 2016, FNRC noted a disparity in services for the Native American community in their disparity grant proposal but has not included this group in their disparity initiatives. FNRC's data indicates a disparity in access of services and supports with no current culturally responsive outreach. In a presentation on POS data in 2016, DDS compared per capita expenditures by ethnicity/race for FY 04/05 and FY 14/15. In FY 04/05, Native Americans comprised less than 1% of the total expenditures statewide. Ten years later in FY 14/15, Native Americans continued to comprise less than 1% of the total expenditures statewide. Compare that to White consumers who comprised 56% and 48% of the total expenditures for the same period respectively. Statewide, in FY 14/15, 23% of Native Americans had no POS compared to only 17% of White consumers. Within the FNRC catchment area, the percentage of Native American consumers with no POS, 26%, is higher than the statewide average of 23%. Providing culturally appropriate outreach in our proposed project would allow Native American families the same access to information, programs, and services, allowing tribes a link to collaborate with the RC and other partner agencies to ensure Native American families receive correct information.	
4. Input from Community	**Applicant Response**	
How did your organization use input from the community and/or target population to design the project? What methods did your organization use to allow the community to advise you in designing the project? Were there any changes to your project design as a result of community input?	This project was designed based on our collaboration with the RC and the work experience of staff with the Native American community and the CBO that was serving the region. Based on feedback from the two groups, we understood there to be a need for general outreach to the Native American community regarding RC programs and services. While NATTA is unable to continue the service access work they began, we have also discussed the proposed project with them. To be responsive to the behaviors, customs and beliefs of the Native American community, including the geographic challenges, outreach and engagement are designed as a direct way for Native American families to get the information they need/want without any pressure. Families could come and go as they please from any outreach events--helping us build trust in a community with little trust in government entities. Outreach and engagement would also be used as an opportunity to reach the underserved Native American community and allow us opportunities to schedule individualized parent education trainings with consumers and their families.	
5. Improve Access	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
How will your project improve equity, access and reduce barriers to services for individuals with intellectual and developmental disabilities and their families and is sustainable?	The project will provide access to programs and services within the Native American community through outreach, collaboration and training. Through Project Eagle Feather, RC consumers and their families will have a better understanding of how to access programs and services at the RC from outreach and engagement efforts. Through individualized parent education training with consumers and their families, they will learn how to advocate for themselves, how to speak to services coordinators/service providers, and how to request services on their own behalf--allowing families to be their own self-advocate and reduce barriers to service. Small, personalized trainings based on the consumer and family's needs will make the trainings more comfortable for the families and better address their individual needs. Training families to be their own self-advocate is the only way to sustainability--families who learn that it is okay to ask for services, how to ask for services, and how to speak to providers are more likely to continue services.	
6. Support RC's Recommendations	**Applicant Response**	
How does this project support the RC recommendations and plan to promote equity and reduce disparities in their catchment area? If you are a RC, how does this project support your recommendations and plan to promote equity and reduce your identified disparities? How will your project collaborate with other organizations that serve individuals with intellectual and developmental disabilities and their families?	The RC recognizes there is a disparity in services for the Native American community in the FNRC catchment area. Lack of Native American service coordinators, and service providers paired with cultural barriers has caused a disparity in access to programs and services. This project will work to reduce disparities for a historically marginalized community, so that they receive equal access to information on RC programs and services through our outreach initiatives. For many consumers, their remote locations are yet another barrier to service. Our intent is to go where the consumers are to increase the likelihood of reaching them. Parent education trainings will help reduce disparities in service as families gain knowledge and skills needed to access programs and services as their own self-advocates. FNRC recommendations are that consumers of color feel more comfortable working with someone with the same or similar background and their diversity initiative should include diversity in their vendors. Because of this, our intent is for outreach and parent education to be conducted by bicultural staff that would be hired.	
7. Project different or unique	**Applicant Response**	
How is the proposed project unique or different from a currently funded grant (e.g., strategies, activities, and goals) in the proposed regional center catchment area? If the project is similar to a currently funded grant listed on the Department's website, how is the proposed project different?	This project is different than the currently funded program through Native American and Technical Assistance ("NATTA") under 19-C57 (discontinued). NATTA focused on service providers and providers that worked within the Native American community, organizing formal regional presentations for these groups. Project Eagle Feather would focus on the individual and the family, working with the Native American community directly to provide access, information, education, and advocacy directly to the families in a format that is unobtrusive and culturally appropriate. There is no other project working with the Native American community in this catchment area.	
8. Activities & Measures to Achieve Goal	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
Clearly and specifically state how the schedule of activities and measures demonstrate the operational details and steps that the project will take to achieve its stated goals, activities, and measures. **Note: Before answering this question, applicant may want to complete the Activities Template located in the tab directly above.**	Project activities and measures are designed to increase outreach directly to individuals and families within the Native American community. Activities are top level and measures track progress towards the impact of the project on the target population. Past outreach by other agencies have been directed towards the service providers and agencies that provide services to the Native American community. Our outreach and parent education are directed at individuals and families within this target population. Pre/post assessment analysis will track the growth in knowledge of parent education trainings, and provide feedback to revise trainings as the project progresses.	
9. Measures	**Applicant Response**	
Are your proposed measures appropriate to track project goals and activities, provide insight into the effectiveness of the overall design of the project and demonstrate how the impact on the community will be evaluated?	The measures will track the overall effectiveness of our project design. Measures will track how many individuals are actually reached. The effectiveness of trainings for parent education training workshops will be measured through pre-and post-assessments to show changes in skills/knowledge. Tracking of referrals will correlate to increasing POS for consumers. Each project activity and measure is intended to track the success of each activity in achieving its impact and to obtain feedback on changes needed to activities as the project progresses.	
10. Budget Narrative	**Applicant Response**	
Note: Before uploading your Budget Narrative, applicants should complete the Budget Template located in the tab directly above. After you complete the Budget Template, please return to this question to upload your Budget Narrative. The project budget is consistent with stated projected goals and activities, and clearly and concisely explains how the proposed expenditures support the overall project design. The project budget costs are clearly associated with the project activities and goals. The project budget does not include non-allowable costs. The overall project budget is appropriate to the outcomes proposed. Please attach your Budget Narrative document. An example of a Budget Narrative can be found in Attachment C.		1
Proposal Certification		
Certification		
1. Applicant & Regional Center Discussion	**Applicant Response**	
If you are a CBO, have you discussed your proposal with the RC(s)?	Yes	
2. Applicant Certification	**Applicant Response**	

APPLICANT QUESTION	APPLICANT RESPONSE	ATTACHMENTS
By submitting this application, the Applicant is certifying the truth and accuracy of the proposal. The applicant also certifies that if you have subcontracting organizations, each participating organization has reviewed your project and agrees to their assigned activities, measures, and the budget. (Select Yes or No and enter you name in the comment box.)	Yes	
Applicant Comment	Meuy Lee	