



seesaw®
beans + coffee

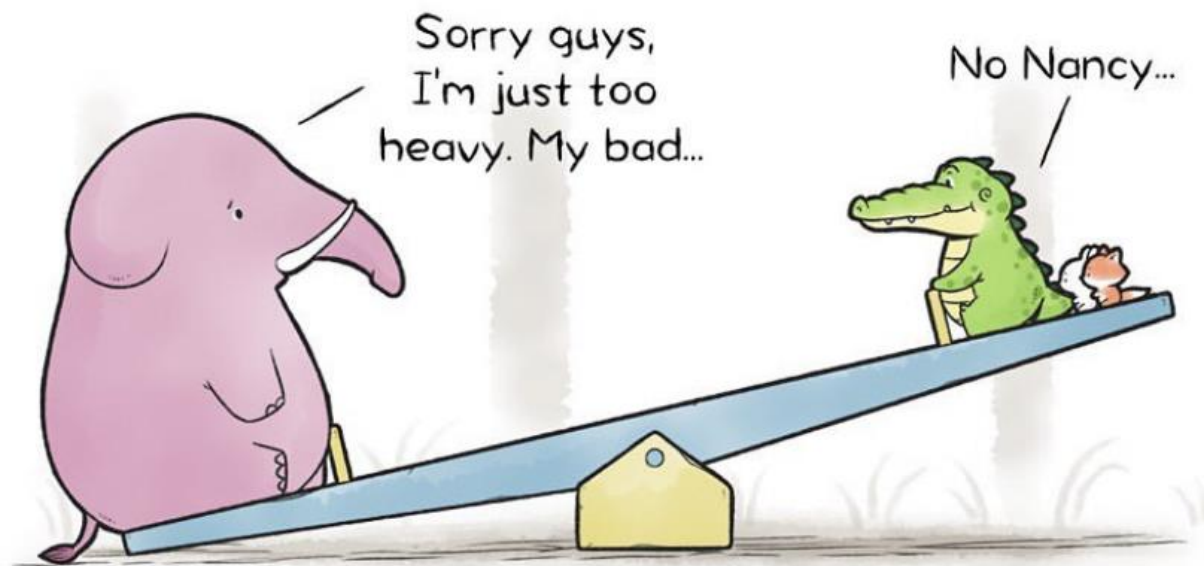


2023 Seesaw Coffee Cart

SEESAW COMMUNITIES INC ~~~ www.thesc.us



On the playground of life, seesaws teach us that balance and support make every ride better.



Beginning 2021~

Mission: “to work directly alongside people with disabilities through supported employment and job training”

Vision: vocational and specialized skills training with the purpose of leading to employment

Pilot VariSTAR Program: July 2021

Café Seesaw: September 2021

#CoffeeToGather #SeesawTogether



VariSTAR:

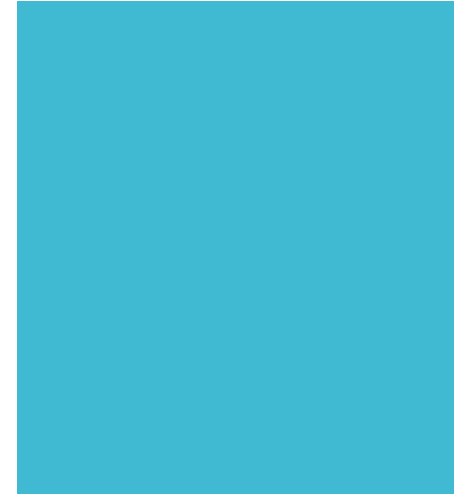
vocational training in
coffee/café work, food & drink
handling, health & Safety,
customer service

Holistic Approach:

People-focused, Innovation,
Pivot, Replicate

Partnerships:

Regional Center(s),
Good Stewards Church,
Honeymee Cerritos





VariSTAR

2021-2023



- 17 participants
- 9 participants who completed
- Level 1: Café Basics
- Level 2: Basics of Brewing & Barista Skills
- Level 3: Continuing Education
 - Parent & Me
 - Paid & Unpaid Internship

- What comes after training?
- What comes after education?
- What is the future?



SEESAW COFFEE CART



2023 Project Summary

- To promote inclusive employment and provide job training and opportunities for job experience and supported employment.
- **Seesaw Communities** is proposing a **coffee cart**, where adults with I/DD will act as the vehicle of awareness and action of employment using coffee.
- Through coffee, Seesaw will also bridge the greater community to families with I/DD to demonstrate the **power of given opportunity**"
- Business Focused Practices
- 12 months



2023 Project Summary

Number of individuals: 12 (from our program)

30 family members

Expecting to reach 6000+ people through events

ELARC, HRC, RCOC, SGPRC

Orange County & Los Angeles County

Focused Activities

- 1) Serving Donation-Based Coffee at 3+ Regular Coffee Stations**
- 2) Active Participation in Community Events (6 LA & OC)**
- 3) Intentional Outreach & Networking to Local Businesses**

Goals

- Serve coffee for 90 events (regular)**
- 3+ community events with survey/feedback**
- Connect with 1+ local business once a month**
- Recruit 3 local businesses for clients**
- Tri-annual surveys for regular coffee stations**
- 4 ISP meetings for barista participants**

Accomplishments

8 barista clients worked
in events

109 coffee cart events

Paid baristas minimum
wage of \$15.50

Connected with 32
businesses

Served 6,185+ cups of
coffee





1) Social Enterprise Model – imitate coffee business model to gain revenue through coffee & merchandise sales & donations



2) Self-Determination Program: to join coffee program / training, SDP or out-of-pocket.



3) Community Partnership – regular donations & funding opportunities

SUSTAINABILITY



Challenge #1:

Current
Funding
Options:
Out-of-pocket
& Self-
Determination

There is a **NEED** to provide opportunities and similar vocational programs for traditional program consumers

The background of the slide is a composite image. The top half shows a warehouse with numerous cardboard boxes stacked on metal shelving units. The bottom half shows a laboratory or workshop setting with a wooden workbench, various glass beakers, and equipment. A semi-transparent white box containing text is overlaid on the right side of the image.

PROPOSED SOLUTION

- Implementing a standardized parent reimbursement format or Purchase of Service (POS) code for vocational training programs across regional centers
- Desired Result: streamline processes for participants to receive needed services

Challenge #2:

Coffee shops / cafes are reluctant/unwilling to hire individuals with I/DD BECAUSE of factors including:

- Liability
- Profitability
- Training



SOLUTION: Seesaw Beans & Coffee



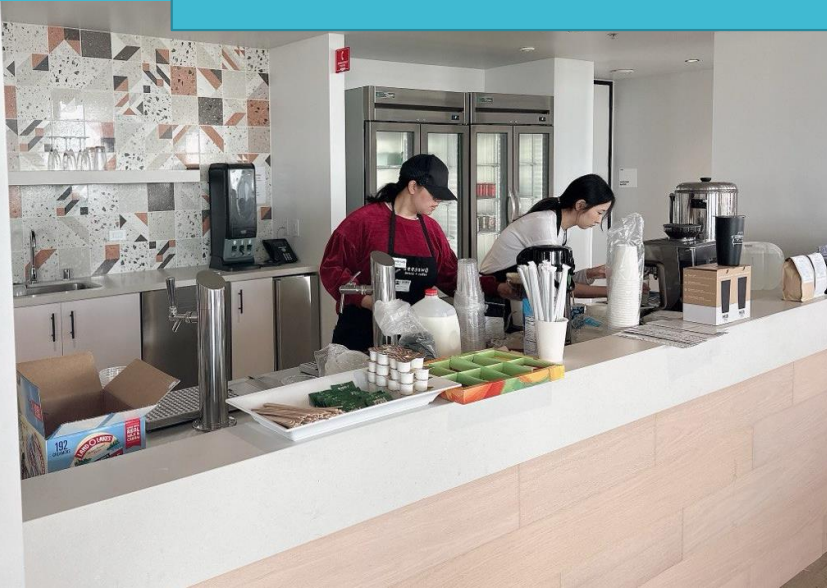
SOLUTION: People-focused ~ Innovation
Pivot ~ Replicate

Seesaw Beans And Coffee



4.8 (149 reviews)

2024 Present



Questions?

